



Dear Media Representatives:

The 2024 Medtronic Twin Cities Marathon Weekend is quickly approaching! On Friday, Saturday, and Sunday, October 4 - 6, runners will again gather for a weekend of competition and personal achievement on the streets of Minneapolis and St. Paul.

As a member of a recognized media outlet, we are eager to offer you access to our event so you can chronicle the Medtronic Twin Cities Marathon Weekend experience -- from Friday's opening of the **Health & Fitness Expo** and Saturday's **TC 10K**, presented by Dermatology Consultants, **TC 5K**, presented by Fredrikson, and **Medtronic TC Family Events** to the **Medtronic TC 10 Mile**, inaugural **TC Half Marathon for More**, and the **Medtronic Twin Cities Marathon** on Sunday.

We will again offer online media availability with race officials, top competitors, and human-interest story subjects via Zoom during the week of September 30. Look for schedule and login details soon. We are happy to offer Media Credentials allowing access to the general finish area on race day, including the media tent. We also have a limited number of Finish Line Photo Vests which allow photographers access to the finish line area for requested periods of time on race day.

The **Media Credential** will provide excellent access for post-race interviews and viewing of the finish line on Sunday, access to the Health and Fitness Expo at RiverCentre on Friday and Saturday, as well as the Saturday Events on the State Capitol grounds.

**Finish Line Photo Vests** are offered for photographers who wish to gather visual imagery at the finish line. Finish Line Photo Vests will be issued for limited amounts of time on Sunday to accommodate as many users as possible. Finish Line Photo Vest applicants should note the specific time(s) they wish to operate in the finish area, e.g., "for the marathon winners" or "to shoot middle-of-the-pack runners." Because runner safety is our paramount concern and because the efficient management of the finish line chute is critical to an event of this size, **Finish Line Photo Vests are limited in number.**

Twin Cities In Motion is publishing helpful media information on its [Media Center](#) page. Find information and statistics on our events, course maps, an event history, information on competitive athletes and other helpful materials, including updates in the lead-up to race days.

Please respond with your credential needs no later than **Monday, September 23**, by emailing the attached form to [charlie@tcmevents.org](mailto:charlie@tcmevents.org). Media credentials will be mailed by Friday, September 27.

If you have any questions, please feel free to email or contact me at (952) 423-8126.

I look forward to seeing you on race weekend!

Charlie Mahler  
Sr. Media & Communications Manager



**2024 Media Credential Application**

Media Organization: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Do you have any special requests? \_\_\_\_\_

***Media Credential Applicants:***

Applicant #1: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Applicant #2: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Applicant #3: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

***Finish Line Photo Vest Applicants:***

Applicant: #1: \_\_\_\_\_

Access time desired (please be specific): \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Applicant #2: \_\_\_\_\_

Access time desired (please be specific): \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Please Note: Only a limited number of F-Dot (Photo) credentials are available.

Email completed form to [charlie@tcmevents.org](mailto:charlie@tcmevents.org)